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PRESS RELEASE

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## EU SME Centre signs a MoU with Cluster Alimentario de Galicia

On 13 September 2021, the EU SME Centre (the Centre) and the Cluster Alimentario de Galicia (Clusaga) renewed the previous partnership agreement signed back in November 2016. Previous collaboration between the Centre and Clusaga included training workshops on how to export Food and Beverages, support in trade missions and international trade fairs such as SIAL, and technical advice for the opening of the Clusaga branch office in Shanghai.

The renewal of this Memorandum of Understanding (MoU) proves the commitment of both parties to strengthen future cooperation through the design and implementation of China-related business activities of the interest of Clusaga and its network of SMEs. The Centre is glad to reestablish this cooperation and create synergies to better support the Galician Food Cluster and its members.

To get notified about our upcoming events organised be sure to register on the Centre's website, follow our social media and subscribe to our mailing list to get any updates sent directly to your inbox. All these actions are available free of charge, as all the services the Centre offers.

*If you are a business support organisation in the EU or the COSME-participating countries and have affiliated companies interested in the Chinese market, please contact our Partnership Coordinator to obtain further information about partnerships and collaborations. The EU SME Centre offers a wide range of complimentary services to partners and affiliated SMEs to improve their readiness to the market.*

### **About the Cluster Alimentario de Galicia (Clusaga)**

*Clusaga is an association led by Galician food and beverage companies, which also includes research centers, universities and other related organisations within the region. Clusaga's objective is to carry out joint actions aimed at strengthening, empowering, and driving sustainable growth for Galician companies while also improving the competitiveness and internationalization of the sector. With over 130 partners at present, Galicia Food Cluster works daily to promote the best brands in Galician food and drink who share a strong commitment to innovation and sustainable development.*

*To learn more about Clusaga visit the website [www.clusteralimentariodegalicia.org](http://www.clusteralimentariodegalicia.org)*



### ***About the EU SME Centre***

*The EU SME Centre in Beijing provides a comprehensive range of hands-on support services to European small and medium-sized enterprises (SMEs), getting them ready to do business in China. Our team of experts provides advice and support in four areas – business development, law, standards and conformity and human resources. Collaborating with external experts worldwide, the Centre converts valuable knowledge and experience into practical business tools and services easily accessible online. From first-line advice to in-depth technical solutions, we offer services through Knowledge Centre, Advice Centre, Training Centre and SME Advocacy Platform.*

*The Centre is funded by the European Union and implemented by a consortium of five partners - the China-Italy Chamber of Commerce in China, the China-Britain Business Council, the Danish Chamber of Commerce in China, the EUROCHAMBRES, and the European Union Chamber of Commerce in China.*

*To learn more about the Centre, visit the website [www.eusmecentre.org.cn](http://www.eusmecentre.org.cn).*

